

TOURISM COUNCILORS

Bonny Panchal, Chair*
Ramada by Wyndham

Sarah Strickler, Vice Chair*
Grown Rogue/Downtown Medford
Association Liaison

Eric Strahl, Past Chair*
Craterian Theater

Adam Benson
Tap & Vine at 559

Gloria Thomas
Lady Geneva Bed & Breakfast

Lindsey Rice
Rogue Valley Zipline Adventures

Lucinda DiNovo
Compass Hotel by Margaritaville

Mike Doil
Rogue Valley International-Medford Airport

Rachel Koning
Common Block Brewing Company

Ryan Torres
Merete Hotel Management

Vince Domenzain
Stone Ridge Golf Club/Southern Oregon
Sports Commission Liaison

Wendy Baker
Hilton Garden Inn & Homewood Suites

Cooper Whitman
The Chamber of Medford & Jackson
County Liaison / Pacific Power

Mike Kerlinger
Medford City Council Liaison

**TMTC Executive Committee*

TRAVEL MEDFORD STAFF

T.J. Holmes
Senior Vice President

Angela Wood
Director of Sales & Visitor Services

Carole Skeeters-Stevens
Chief Marketing Officer

Celeste Moreno
Creative Director

Darren Van Lehn
Director of Sports Development

Haley Sullivan
Marketing Specialist

Katelyn Hanson
Sports Marketing & Event Coordinator



Travel Medford Tourism Council
March 25, 2026 | 3:30 p.m.
Harry & David

AGENDA

- I. 2:30 – *Optional Tour & Questions at Harry & David*
- II. 3:30 – Meeting Call to Order & Chair Message – *Bonny*
- III. 3:40 – Short-Term Rental Property Panel/Q&A – T.J.
 - Shon Moses, Siskiyou Stays
 - Sharaya Summers, Stay Rogue Co-Host
- IV. 4:10 – Approval of Feb. 25, 2026 minutes – *Bonny* page 2
- V. 4:15 – Financial Report (February) – *T.J.* page 5
- VI. 4:20 – Travel Medford Report – *T.J.*
- VII. 4:25 – Tourism Promotion Update – *Carole*
- VIII. 4:35 – Event Promotion Update – *Katelyn* page 11
- IX. 4:40 – Visitor Services Update – *Angela*
- X. 4:45 – Sports Tourism Update – *Darren*
- XI. 4:55 – TMTC Roundtable Updates & Other Business

NEXT MEETING: April 29, 2026 at Dunbar Farms

Upcoming important Travel Medford standing meeting dates & events:

ORLA Regional Roundtable	April 1	Courtyard Marriott MFR
SOSC Golf Tournament	May 1	Stone Ridge Golf Club
National Travel & Tourism Week	May 3-9	Nationwide
Chamber Forum on Tourism	May 8	Rogue Valley CC
Savor Southern Oregon	June 12-13	Bigham Knoll

See Page 12 for more industry events

Travel Medford Mission

Increase lodging occupancy and enhance the visitor experience by promoting Medford and the Rogue Valley as a premier travel destination, thereby strengthening the local economy.

Travel Medford Tourism Council Purpose

Offer travel & hospitality expertise, support, counsel and direction to Travel Medford.

Meeting Minutes

For the Meeting on Feb. 25, 2026

Present: Bonny Panchal, Eric Strahl, Adam Benson, Gloria Thomas, Lindsey Rice, Mike Doil, Rachel Koning, Ryan Torres, Sarah Strickler, Mike Kerlinger, Cooper Whitman

Staff: Carole Skeeters-Stevens, Celeste Moreno, Darren Van Lehn, Katelyn Hanson, T.J. Holmes

Absent: Vince Domenzain, Wendy Baker, Angela Wood (staff), Haley Sullivan (staff)

Guest: Warren Ng (City of Medford)

Minutes: Minutes from the Jan. 21, 2026 meeting were reviewed. A motion to accept the minutes was made by Lucinda. Sarah seconded. Motion carried.

Financial Report (T.J.)

- The January balance sheet and profit & loss statement in the packet were reviewed
- January TLT was \$91K. Intermediaries portion was \$24K, a record for January (+28% YOY). The city reported several late TLT payments from lodging operators, totaling over \$12k for Travel Medford's share that will be added to February's TLT
- TLT is +1% YTD (+\$4K) above projections and 1% YOY
- Total income is +0.5% to projections Comments on specific budget line items including ad income (451), miscellaneous revenue (456), legal and accounting (608), printing (814) and website (824)
- Question from Warren about whose responsibility it is to TLT collections. T.J. informed the city charges a 5% collection fee of the TLT.
- Motion to accept the financial report as presented was made by Sarah. Eric seconded. Motion carried.

Travel Medford Report (T.J.)

- Tourism trends in the packet were referenced regarding occupancy, average daily rate, etc.
- City of Medford is securing new software to receive hotel data that will be shared with Travel Medford
- Carole received the Industry Partner Award from the Oregon Wine Board at the Symposium
- Travel Southern Oregon is bringing back its annual symposium, renamed Travel Jam, Travel Medford is the title sponsor and it is held in Medford on Feb. 22-23.
- Travel Oregon is requesting citizens fill out its resident sentiment survey, T.J. will pass on the link
- Updates on Creekside Quarter, city council study session scheduled for Feb. 25 to discuss.
- Legislative update: Two TLT bills are in the legislative session; one (HB 4134) increasing the state TLT by 1.25% for wildlife and species conservation. The other (HB 4148) is for TLT split going to 50/50 instead of the 70/30 for restricted/unrestricted funds for municipalities. Lindsey commented about about a house bill for waivers for outdoor recreation and insurance.

Marketing Update (Carole)

- Carole shared ads in the Travel Southern Oregon Visitor Guide and Via Magazine; comments on Expedia direct booking campaign results in the packet
- Website contract is signed with Madden and beginning the process of auditing our current website

- New brand guidelines were presented; updates were well received by TMTC
- Vendor application for Savor Southern Oregon opened
- Celeste showcased a few pages of the new Visitor Guide which is at the printer

Event Promotion (Katelyn)

- Community Partnership Grant Fund tracker sheet in the packet was referenced.
- Discussion occurred on guidelines and parameters for the next funding cycle in Fiscal Year 2026-27. Conversations throughout the year included quality over quantity approach, focus on retention and events that show growth or potential.
- Discussion highlights:
 - Support events that drive Travel Medford's mission but still include enhancing events
 - Keep the flexibility and decide on case-by-case basis; don't put too many limitations in place
 - Put emphasis on growth/future plans in the application process to identify retention opportunities
 - Continuing the MOU allows opportunity to take chances on new events and not support events who do not meet expectations or follow requirements
 - Grant is becoming sports heavy reflects our strongest/most in-demand assets but it's not a negative thing to focus on main mission driving events
 - TMTC directed staff to continue the process as is since it's working and we're on the right track

Sports Update (Darren)

- Highlights from events: American Cornhole Organization and Pro-Am with city officials/leaders
- Comments on upcoming events include Going Rogue Boys Volleyball; Oregon Youth Soccer Association (OYSA) President's Cup in May, SOSC Golf Tournament May 1, American Legion state and regional baseball tournaments and Rogue Valley Rising Lacrosse is growing
- Tournament passport is being created to offer discounts and distributed to specific tournaments
- Darren highlighted Medford sports facilities and impact in a video for Sport Oregon
- Comments on partnerships involving Copper Plank and the Portland Timbers; also reached out to Portland Trail Blazers and will be distributing merch for Trail Blazer watch party event

TMTC Roundtable & Other Business (Various)

- T.J. Next month's meeting will feature panel and Q&A for short-term rental managers
- Carole: Hosting a watch party on the "We Are Rogue Valley" on March 19 at El Paraiso
- Bonny: Renovating downtown hotel and new Signature Inn by Sonesta Downtown Medford and will open March 4.
- Lucinda: Ko-Kwel is starting to distill their own spirits in Coos Bay, first tribe to do so and will also serve them in Medford

TLT Trends for FY 2025-26

Transient Lodging Tax: Actual vs. Projection 2025 - 2026

	Hotels	Intermediaries	Total TLT	Projection	Difference
JUL	\$ 137,168	\$ 39,608	\$ 176,776	\$ 182,334	\$ (5,558)
AUG	\$ 171,037	\$ 37,664	\$ 208,701	\$ 199,081	\$ 9,620
SEP	\$ 140,226	\$ 36,774	\$ 177,000	\$ 169,159	\$ 7,841
OCT	\$ 117,002	\$ 29,152	\$ 146,154	\$ 149,577	\$ (3,424)
NOV	\$ 101,505	\$ 29,467	\$ 130,972	\$ 144,549	\$ (13,577)
DEC	\$ 100,006	\$ 23,489	\$ 123,495	\$ 108,944	\$ 14,551
JAN	\$ 66,673	\$ 24,204	\$ 90,877	\$ 96,077	\$ (5,199)
FEB	\$ 91,639	\$ 53,319	\$ 144,958	\$ 100,835	\$ 44,123
MAR					
APR					
MAY					
JUN					
TOTAL	\$ 925,255	\$ 273,678	\$ 1,198,933	\$ 1,150,556	\$ 48,377

NOTE: Shown is Travel Medford's share, which is 25% of the net TLT proceeds

NOTE: Travel Medford received \$32,598.40 in Feb. TLT from Booking.com's late payments that date back to Nov. 2024

NOTE: One hotel made their January TLT payment (due in Feb) in March and Travel Medford will receive \$2,720.01 in March TLT

Year-Over-Year Comparison 2025 - 2026

TLT Based on Occ. in	TLT Received by City in	TLT Received by TM in	TLT 2024-25	TLT 2025-26 Projection	TLT 2025-26	25-26 Actual vs. Projection	Lodging Occ.% 2024-25	Lodging Occ.% 2025-26	Lodging ADR 2024-25	Lodging ADR 2025-26
JUN	JUL	AUG	\$ 191,923	\$ 182,334	\$ 176,776	\$ (5,558)	78.0%	79.4%	\$ 134.25	\$ 133.63
JUL	AUG	SEP	\$ 197,955	\$ 199,081	\$ 208,701	\$ 9,620	80.3%	80.9%	\$ 137.77	\$ 139.78
AUG	SEP	OCT	\$ 159,313	\$ 169,159	\$ 177,000	\$ 7,841	72.2%	75.6%	\$ 128.52	\$ 134.90
SEP	OCT	NOV	\$ 148,022	\$ 149,577	\$ 146,154	\$ (3,424)	69.8%	70.7%	\$ 119.90	\$ 126.37
OCT	NOV	DEC	\$ 149,040	\$ 144,549	\$ 130,972	\$ (13,577)	66.1%	65.5%	\$ 114.61	\$ 117.63
NOV	DEC	JAN	\$ 108,335	\$ 108,944	\$ 123,495	\$ 14,551	55.7%	56.7%	\$ 101.95	\$ 104.91
DEC	JAN	FEB	\$ 91,883	\$ 96,077	\$ 90,877	\$ (5,199)	47.7%	47.4%	\$ 96.24	\$ 96.54
JAN	FEB	MAR	\$ 99,284	\$ 100,835	\$ 144,958	\$ 44,123	50.8%	46.8%	\$ 100.97	\$ 96.10
FEB	MAR	APR	\$ 109,532				57.2%		\$ 107.19	
MAR	APR	MAY	\$ 111,877				58.6%		\$ 106.89	
APR	MAY	JUN	\$ 113,850				61.7%		\$ 107.16	
MAY	JUN	JUL	\$ 155,444				68.6%		\$ 121.48	
YTD			\$ 1,145,755	\$ 1,150,556	\$ 1,198,933	\$ 48,377	64.9%	65.5%	\$ 120.56	\$ 121.64

*NOTE: Lodging includes hotels & intermediaries (AirBnb, VRBO)

*ADR: Average Daily Rate

Balance Sheet

Fiscal 2025-26 Through Feb. 2026

2:26 PM
03/04/26
Accrual Basis

Travel Medford
Balance Sheet
As of February 28, 2026

	<u>Feb 28, 26</u>
ASSETS	
Current Assets	
Checking/Savings	
106 - US Bank	216,366.04
107 - US Bank - Money Market	<u>261,752.54</u>
Total Checking/Savings	478,118.58
Accounts Receivable	
122 - Accounts Receivable	<u>144,957.59</u>
Total Accounts Receivable	<u>144,957.59</u>
Total Current Assets	623,076.17
Fixed Assets	
150 - Equipment	56,944.02
155 - Leasehold Improvements	77,359.24
160 - Accumulated Depreciation	<u>-46,834.11</u>
Total Fixed Assets	<u>87,469.15</u>
TOTAL ASSETS	<u><u>710,545.32</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
145 - Vacation Payable	<u>18,826.44</u>
Total Other Current Liabilities	<u>18,826.44</u>
Total Current Liabilities	<u>18,826.44</u>
Total Liabilities	18,826.44
Equity	
302 - Retained Earnings	527,807.92
Net Income	<u>163,910.96</u>
Total Equity	<u>691,718.88</u>
TOTAL LIABILITIES & EQUITY	<u><u>710,545.32</u></u>

Tourism Data Metrics

January 2026 <i>(Hotels + Intermediaries)</i>	Medford		Jackson County		Oregon	
	Month	% Chg YOY	Month	% Chg YOY	Month	% Chg YOY
Occupancy Rate	46.8%	-8%	42.2%	-8%	43.1%	-5%
Average Daily Rate	\$96.10	-5%	\$101.57	-2%	\$130.41	1%
Rev. Per Available Room	\$45.01	-12%	\$42.82	-10%	\$56.24	-4%

YEAR-TO-DATE July '25 - Jan. '26 <i>(Hotels + Intermediaries)</i>	Medford		Jackson County		Oregon	
	YTD	% Chg YOY	YTD	% Chg YOY	YTD	% Chg YOY
Occupancy Rate	63.1%	0%	62.4%	1%	59.1%	-2%
Average Daily Rate	\$119.58	2%	\$131.65	3%	\$170.39	3%
Rev. Per Available Room	\$75.49	2%	\$82.11	3%	\$100.66	1%
Room Demand	401,902	2%	760,644	2%	11.6 M	-1%
Room Supply	636,635	2%	1.22 M	2%	19.7 M	1%
Room Revenue	\$48.1 M	5%	\$100.1 M	5%	\$1.98 B	2%

Sources: STR & AirDNA. STR Data accounts for 23 of 39 hotel properties in Medford, accounting for 75% of the hotel rooms in Medford.

****NOTE:** Medford opened a new hotel in December 2025 (WoodSprings Suites), which increased supply by 6% YOY, causing the occupancy rate to drop

Visitor Services Tracking

Fiscal YTD Through Feb. 2026

Rogue Valley Airport Visitor Kiosk Data

	Volunteer/ Staff Hours	Phone Calls	Visitor Inquiries	Aiport Inquiries	Explore Board	Hootboard Interactions	Total Interactions	Arriving Flights	Passenger Capacity
JUL	155	17	626	349	2,387	1,549	4,928	274	22,550
AUG	106	22	372	267	2,521	1,488	4,670	201	18,374
SEP	126	16	479	312	2,346	881	4,034	263	23,212
OCT	128	21	326	265	2,225	1,741	4,578	265	21,095
NOV	124	30	209	196	1,988	1,368	3,791	210	15,301
DEC	124	21	207	231	1,177	1,475	3,111	237	17,558
JAN	111	17	153	243	1,565	1,465	3,443	220	16,782
FEB	117	14	221	182	1,465	1,570	3,452	223	17,414
MAR									
APR									
MAY									
JUN									
TOTAL	991	158	2,593	2,045	15,674	11,537	32,007	1,893	152,286
TOTAL YTD 24-25	1,291	200	2,883	2,614	17,297	8,212	31,206	1,649	142,025
% Chg	-23%	-21%	-10%	-22%	-9%	40%	3%	15%	7%

*Arriving Flights = when VIC was staffed

Other Visitor Services & Programs

	Visitors		Taste of the Rogue		Passports		Total	TOTAL INTERACTIONS	
	Downtown	Rogue X	Flights	Encounters	Sign Ups	Check-ins	Interactions		
JUL	155	1,242	14	234	16	35	1,682	JUL	6,610
AUG	106	1,042	14	112	15	17	1,292	AUG	5,962
SEP	85	733	13	107	52	8	985	SEP	5,019
OCT	82	879	20	172	325	48	1,506	OCT	6,084
NOV	38	1,057	33	238	30	38	1,401	NOV	5,192
DEC	36	778	33	196	18	22	1,050	DEC	4,512
JAN	28	1,191	14	65	25	30	1,339	JAN	4,782
FEB	35	1,013	10	61	31	17	1,157	FEB	4,609
MAR								MAR	0
APR								APR	0
MAY								MAY	0
JUN								JUN	0
TOTAL	565	7,935	151	1,185	512	215	10,412	TOTAL	42,770
TOTAL YTD 24-25	467	9,570	75	668	122	47	10,874	TOTAL YTD 24-25	42,080
% Chg	21%	-17%	101%	77%	320%	357%	-4%	% Chg	2%

Event Promotion Tracker
Community Partnership Grant Fund
Fiscal YTD Through Feb. 2026

Event Promotion Tracking
FY 2025-26

Community Partnership Grant Fund (812.6)

#	Event Name	Event Month	Funds Awarded	Other Contributions	Total Support	Event Classification(s)
2025 Events						
1	Folk Collective Summer Series (in Medford)	Summer	\$1,500		\$1,500	Arts & Culture
2	Craterian Theater	Aug-June	\$3,500		\$3,500	Arts & Culture
3	Sasquatch Open Pro Am	Aug	\$1,000		\$1,000	Sports & Recreation
4	Britt Music & Arts Festival	July-Sept	\$2,500		\$2,500	Arts & Culture
5	Challenger Invitational Volleyball	Aug	\$2,000		\$2,000	Sports & Recreation
6	Southern Oregon Golf Championships	Aug	\$1,000		\$1,000	Sports & Recreation
7	Cascade Girl OR Honey & Mead Festival	Sept	\$500		\$500	Food, Wine & Agritourism
8	Medford Rogue Rotary Pickleball Fest	Sept	\$1,000		\$1,000	Sports & Recreation
9	Dia de Los Muertos	Nov	\$1,500		\$1,500	Arts & Culture
2026 Events						
10	Challenge of Champions Tour Finale	Jan	\$1,000		\$1,000	Sports & Recreation
11	Travel Southern Oregon Travel Jam	Feb	\$3,500		\$3,500	Food, Wine & Agritourism
12	Mavis Staples at the Holly Theatre	Mar	\$1,000	\$1,000	\$2,000	Arts & Culture
13	CEVA Rogue Valley Classic	Mar	\$2,500		\$2,500	Sports & Recreation
14	Southern Oregon Speedway	Apr-Sept	\$5,000		\$5,000	Sports & Recreation
15	Pear Blossom Run	April	\$2,500		\$2,500	Sports & Recreation
16	Going Rogue Boys Volleyball	April	\$2,500		\$2,500	Sports & Recreation
17	Southern Oregon Open	May	\$3,500		\$3,500	Sports & Recreation
18	Rogue Memorial Challenge	May	\$5,000		\$5,000	Sports & Recreation
19	Concert at the Rocks	May-Aug	\$2,000		\$2,000	Arts & Culture
20	Southern Oregon Classic & Culinary Feast	June	\$3,200	\$1,800	\$5,000	Sports & Recreation
21	Medford Summer Classic Pickleball	June	\$1,000		\$1,000	Sports & Recreation
22	Brews, Bluegrass, & BBQ	June	\$1,000		\$1,000	Food, Wine & Agritourism
23	Savor Southern Oregon	June	\$26,620		\$26,620	Food, Wine & Agritourism
24	Rogue Valley Rising Lacrosse	June	\$2,500		\$2,500	Sports & Recreation
25	Rogue Valley Farm Tour	July	\$500		\$500	Food, Wine & Agritourism
26	ACO World Championships 2027	July 2027	\$25,000		\$25,000	Sports & Recreation
27	Medford Rogues	Summer	\$1,000		\$1,000	Sports & Recreation
TOTAL			\$103,820	\$2,800	\$106,620	

Rogue X Events (812.62)

#	Event Name	Event Month	Funds Awarded	Other Contributions	Total Support	Event Classification(s)
1	ACO Medford Major - Fall	Oct 2025	\$3,500		\$3,500	Sports & Recreation
2	ACO Medford Major - Winter	Jan 2026	\$3,500		\$3,500	Sports & Recreation
3	49th Annual Medford Rod & Custom Show	Apr 2026	\$3,000		\$3,000	Sports & Recreation
TOTAL			\$10,000	\$0	\$10,000	

Downtown Events (812.63)

#	Event Name	Event Month	Funds Awarded	Other Contributions	Total Support	Event Classification(s)
1	32nd Great Medford Multicultural Fair	Sept 2025	\$2,500		\$2,500	Downtown
2	Forks & Friends	Oct 2025	\$5,000		\$5,000	Downtown
3	The Rogue Marathon	Oct 2025	\$1,500	\$5,085	\$6,585	Downtown
4	Ride For A Cause	Oct 2025	\$0	\$1,571	\$1,571	Downtown
5	Winter Lights Festival	Dec 2025	\$2,500		\$2,500	Downtown
6	Pear Blossom Festival	Apr 2026	\$1,000		\$1,000	Downtown
7	Art in Bloom	May 2026	\$1,000		\$1,000	Downtown
8	Rogue Comic Con	May 2026	\$2,000		\$2,000	Downtown
9	Taste of Alba	May 2026	\$500		\$500	Downtown
TOTAL			\$16,000	\$6,656	\$22,656	

Lithia & Driveway Fields Events (826)

#	Event Name	Event Month	Funds Awarded	Other Contributions	Total Support	Event Classification(s)
1	USA Softball Fall Showcase	Oct 2025	\$5,000		\$5,000	Sports & Recreation
2	Cascade Collegiate Conference Soccer	Nov 2025	\$5,500		\$5,500	Sports & Recreation
TOTAL			\$10,500	\$0	\$10,500	

TOTAL EVENT PROMOTION (812.61)

Event Classification	# of Events	Funds Awarded	Other Contributions	Total Support
Arts & Culture	6	\$12,000	\$1,000	\$13,000
Downtown	9	\$16,000	\$6,656	\$22,656
Food Wine & Agritourism	5	\$32,120	\$0	\$32,120
Sports & Recreation	21	\$80,200	\$1,800	\$82,000
TOTAL	41	\$140,320	\$9,456	\$149,776

Events on Travel Medford event calendar

- Quarter 1 (July-Sept): 1,031 (+29%)
- Quarter 2 (Oct-Dec): 785 (+22%)
- YTD: 1,816 (+26%)

Expedia Direct Booking "Always On Campaign"

Run Dates: Feb. 1 - Feb. 28

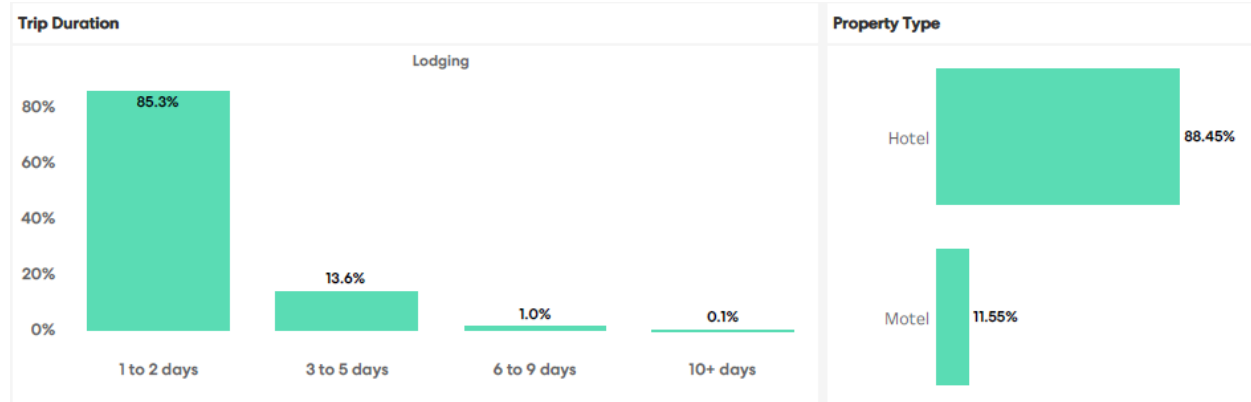
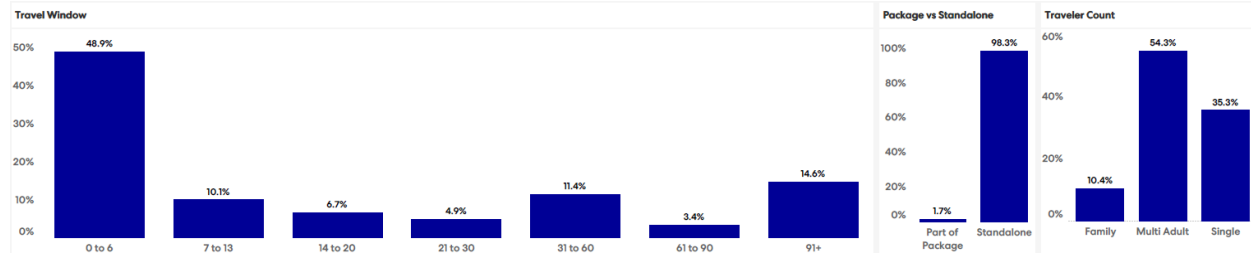
The "always-on" direct booking campaign through Expedia and Hotels.com generated 1,040 room nights spread across 29 Medford lodging properties for a return on advertising spend of \$14.10 for every \$1 during February. Overall, revenue for Medford lodging properties directly from this campaign is \$1.4 million from August through February for a ROAS of \$17.10 for every \$1 spent..

Display Performance Summary - Travel Medford

Impressions	Clicks	CTR	Ad Spend	Room Nights	VR Nights	Air Tickets	Travelers	Car Rentals	Activity Tickets	Revenue	ROAS
307.2K	340	0.11%	\$9.0K	1,040	0	0	1,263	0	0	\$127.3K	14.1

POS Name	Impressions	Clicks	CTR	Ad Spend	Revenue	ROAS	Room Nights
ExpediaPlus US	208,150	229	0.11%	\$6,143	\$61,363	10.0	511
Hotels.com US	99,087	111	0.11%	\$2,865	\$65,898	23.0	529
Grand Total	307,237	340	0.11%	\$9,008	\$127,262	14.1	1,040

Reporting Period: 2/1/2026 - 2/28/2026



Reporting Period: 2/1/2026 - 2/28/2026

Fiscal Year 2025-26 Calendar of Industry & Local Events

DATE	EVENT	LOCATION
Sept. 11	Chamber's Excellence In Business Awards	Rogue X
Sept. 13	Oregon Honey & Mead Festival	EdenVale Winery
Sept. 21-23	Travel And Words Conference	Hilton Garden Inn
Sept. 24	TMTC	The Craterian Theater
Sept. 27	Greater Medford Multicultural Fair	Pear Blossom Park
Oct. 9	ACO Kickoff Party - TMTC welcome!	Rogue X
Oct. 10-11	ACO Medford Major (Fall)	Rogue X
Oct. 10-12	USA Softball College Exposure Fall Classic	Lithia & Driveway Fields
Oct. 11	The Rogue Marathon	Pear Blossom Park
Oct. 11	Ride for a Cause	Pear Blossom Park
Oct. 17-23	Forks & Friends (DMA Event)	Downtown Restaurants
Oct. 29	TMTC - Strategic Planning Session	Rogue X
Nov. 4	Election Day - Medford Ballot Measure 15-238	Medford
Nov. 8-12	CCC Soccer Championships	Lithia & Driveway Fields
Nov. 13	Travel Southern Oregon - RV Stakeholder Meeting	Ashland Springs
Nov. 15-16	OYSA Founders Cup	Lithia & Driveway Fields
Nov. 19	TMTC	Copper Plank
Dec. 6	Medford Winter Lights Festival	Pear Blossom Park
Jan. 9	Know Your Role Night - Rogue Valley Royals (hockey)	RRRink
Jan. 21	TMTC	SO Historical Society
Jan. 29	ACO Kickoff Party - TMTC welcome!	Rogue X
Jan. 30-31	ACO Medford Major (Winter)	Rogue X
Feb. 22-23	Travel Southern Oregon's Travel Jam	Rogue Valley CC
Feb. 25	TMTC	EdenVale Winery
March 9-11	Travel Oregon's Governor's Conference on Tourism	Portland
March 25	TMTC	Harry & David
April 10-11	Pear Blossom Festival	Downtown
April 18-19	49th Medford Rod & Custom Show	Rogue X
April 29	TMTC	Dunbar Farms
May 1	SOSC Golf Tournament	Stone Ridge Golf Club
May 3-9	National Travel & Tourism Week	Nationwide
May 8-10	Southern Oregon Open (basketball)	Rogue X
May 9	Made in Southern Oregon	Central Point
May 10	Art In Bloom	Downtown Medford
May 11	Chamber Forum - hosted by Travel Medford	Rogue Valley CC
May 16-17	Rogue Comic Con	Pear Blossom Park
May 22-25	Rogue Memorial Challenge Soccer Tournament	LAD & Various
May 27	TMTC - Budget review meeting	Medford Chamber
June 6	Southern Oregon Culinary Feast	Centennial Golf Course
June 12-13	Savor Southern Oregon	Bigham Knoll
June 24	TMTC	TBD